



Rocxi design®



Prices indicative only & subject to change without notice

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GRAPHIC DESIGN		
TYPE	DESCRIPTION	PRICE
CORPORATE IDENTITY		
LOGO DESIGN	Includes black & white versions for faxes	R 500*
BUSINESS CARD Single sided business card	R170 per 100 cards (Printing only)	R 170
	R200 per design (design only)	R 200
	R80 per design plus R150 per 100 cards (design & printing)	R 230
LETTERHEAD with continuation sheet	R300 per 50 sheets (printing only)	R 300
	R450 per design (design only)	R 450
	R280 per design plus R250 per 50 sheets (design & printing)	R 530
LETTERHEAD without continuation sheet	R300 per 50 sheets (printing only)	R 300
	R450 per design (design only)	R 450
	R250 per design plus R250 per 50 sheets (design & printing)	R 500
PROMOTIONAL MATERIAL		
FLYER	Single sided flyer includes 100 printed sheets	R 800
BROCHURE	Variety of types	From R2500*
POSTER	A3 Poster	R1800*
POSTER	A2 Poster	R2600*
ADVERT	Yellow Pages Listing	R300 - R500*
ADVERT	¼ Page Advert	R1000*
ADVERT	½ Page Advert	R1200*
ADVERT	Full Page Advert	R1400*
ADVERT	Double Page Spread	R2400*
*prices above are for design only, and exclude printing costs, placement costs and purchasing of photos where necessary		
SCREENSAVERS		
STANDARD	Slide show type screensaver	From R1500
INTERACTIVE	Ability to control using mouse cursor	From R2000

FREE ON ACCEPTANCE OF QUOTE – Corporate wallpaper and icons with every screensaver purchased.

WALLPAPERS

Corporate wallpapers at R 500*

*prices above are for design only, and exclude printing costs, placement costs and purchasing of photos where necessary.

WEB DESIGN

TYPE

DESCRIPTION

PRICE

STANDARD WEBSITE

TEMPLATE

1 page working template

R1500

SMALL SITE

Up to 4 pages, 8 images

R2800

MEDIUM SITE

Up to 8 pages , 16 images

R6500

LARGE SITE

More than 8 pages, more than 16 images

From R8000

FLASH WEBSITE

SMALL SITE

Up to 4 pages, 8 images & 2 animations

R4000

MEDIUM SITE

Up to 8 pages, 16 images & 4 animations

R8000

LARGE SITE

More than 8 pages, more than 16 images & 4 animations

From R10000

FREE ON ACCEPTANCE OF QUOTE – web maintenance for 1 month after completion (excludes major structural changes), favicon (image for browser address bars, favorites and tabs) and site map with every template purchased, rectifying of any programming bugs on our part, in the extremely unlikely event that there are any, will not be charged for.

DATABASE (PHP & MYSQL) SOLUTIONS

As each database & e-commerce solution is different, it is impossible to give even an approximate price without knowing the exact job specification

WEB MAINTENANCE

ONCE OFF

Our hourly rate for general update & changes [excludes major structural changes]

R180/HR

RETAINERS

If you need regular / frequent maintenance, it could work out cheaper for you to sign a maintenance agreement. We can draw up a custom contract to suit your companies needs & budget

SEARCH ENGINE OPTIMIZATION & SEARCH ENGINE SUBMISSIONS

SEO

Optimization of site in order for search engines to be able to read the content effectively. Involves insertion of titles & meta data, h tags and linking structure within site. Price is dependant on how badly the website is put together. If we designed the website, optimization is a free added feature

SES

Submission of site to engines & directories to request that they list your website. Manual submission to 20 South African engines, all major international engines & industry specific directories.

R600

MULTIMEDIA		
TYPE	DESCRIPTION	PRICE
DIGITAL ADVERTS		
STANDARD EMAIL AD	Design & makeup only. sending is your responsibility.	R 450
ANIMATED EMAIL AD	Design & makeup only. Sending is your responsibility.	R 500
WEB BANNER AD	Designed and made up to specifications. Excludes website placement cost.	R 600
DIGITAL STATIONARY		
STANDARD EMAIL STATIONARY	Design and initial technical support	R 300
ANIMATED EMAIL STATIONARY	Design and initial technical support	R 500
OFFICE TEMPLATES	Design and initial technical support	R 700
3D LOGO	Animated or still image	From R 600
DIGITAL PRESENTATIONS		
FLASH	Price includes presentation & label design only	From R3000
POWERPOINT	Price includes presentation & label design only	From R 700
ACROBAT	Price includes presentation & label design only	From R 600
<p>Purchase and burning of Cd's will be an additional cost depending on quantities. FREE ON ACCEPTANCE OF QUOTE – Rectifying of any programming bugs on our part, in the extremely unlike events that there are any, will not be charged for.</p>		
WEB HOSTING		
TYPE	DESCRIPTION	PRICE
WEB ACCOUNTS	Various – all unlimited email, unlimited databases (mysql or Postges), virus scanning, Spam filtering, PHP, SSI, unlimited sub domains	From R 960/year
All web hosting package prices include domain registration or transfer and the annual domain name renewal fee		
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